

**Welcome to**  
**Killer Presentations – Part 2!**  
Beth Luman, PhD  
US Centers for Disease Control and Prevention  
*African Journal of Laboratory Medicine*

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**Class Exercise**

- What presentations have you seen so far that were memorable? Why?

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**The Power of...**



**PowerPoint**

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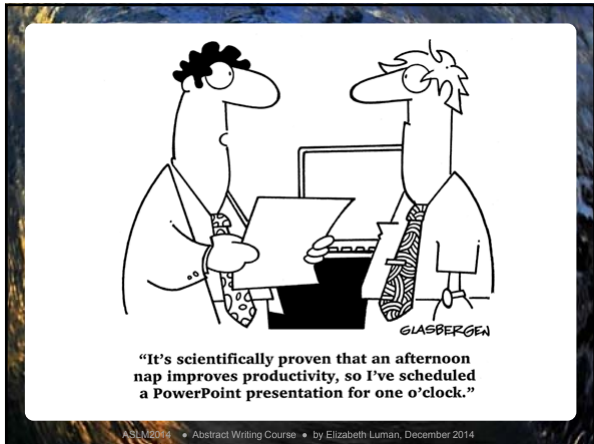
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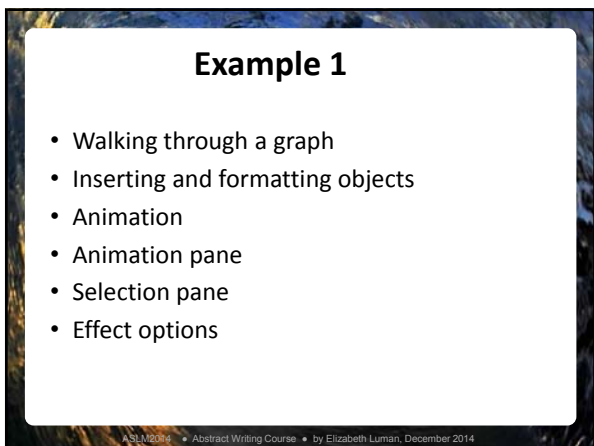
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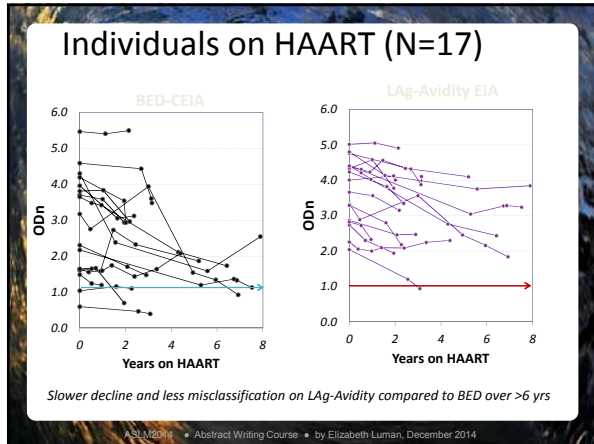
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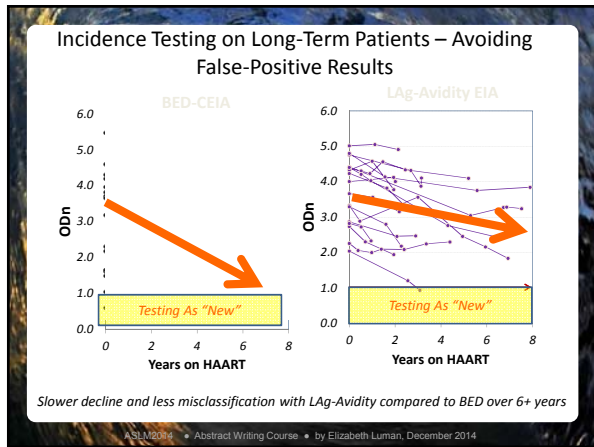
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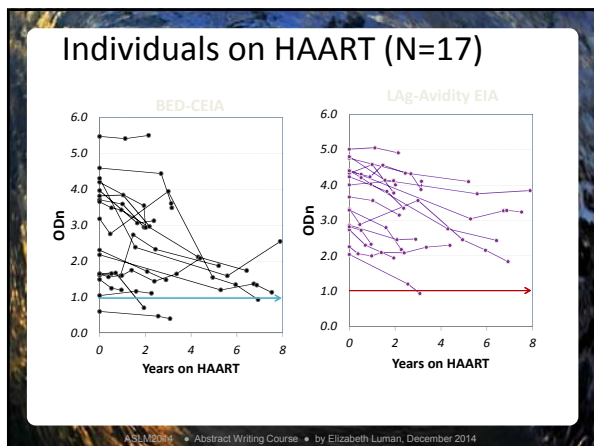
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### Example 2

- Lists
- Inserting and formatting charts

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### 8 Pillars of ASLM

- Laboratory Network Strategy
- Laboratory Accreditation
- Laboratory Workforce Development
- Advocacy and Communication
- Laboratory Policy Development
- **Research Capacity and Publication**
- Technical Assistance
- Laboratory-Clinic Interface

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### 8 Functional Areas

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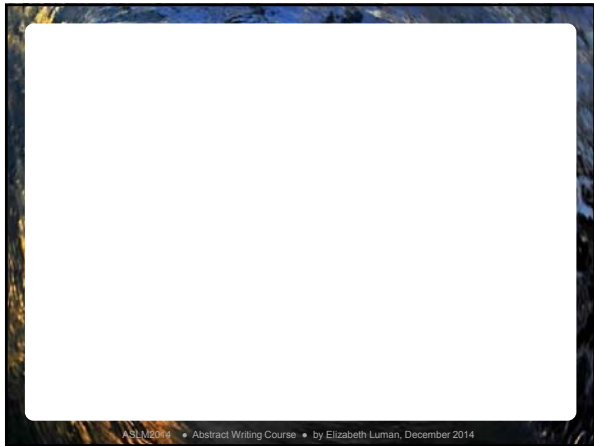
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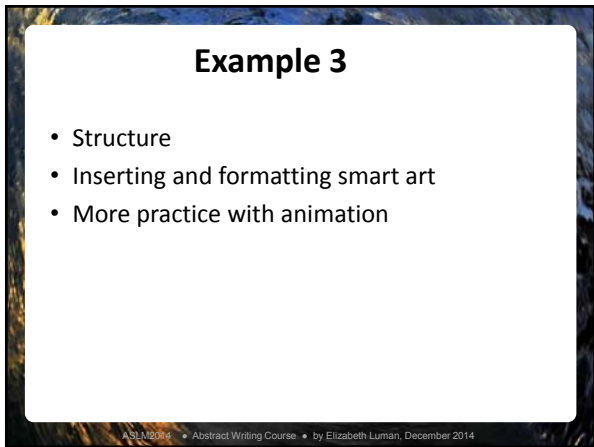
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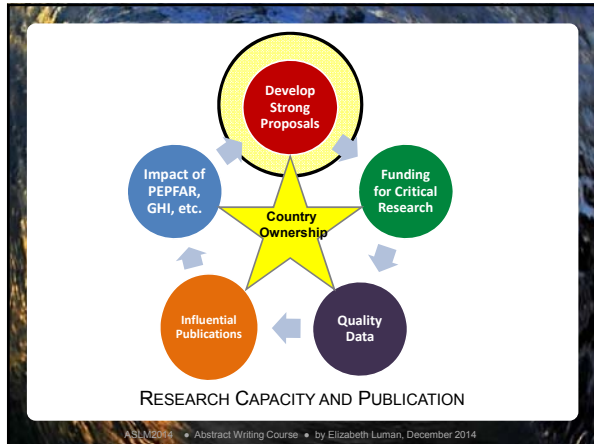
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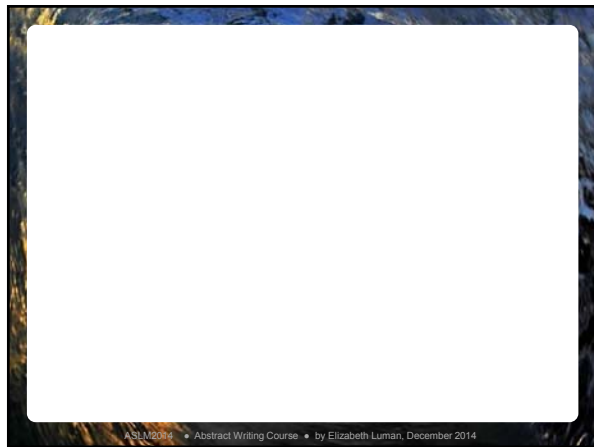
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**Example(s) 4**

**Using PowerPoint to**

- Highlight important information
- Add photographs for interest
- Create more intuitive graphs
- Explain complicated concepts
- Add graphical interest

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### CDC's Role in ASLM2012

- Planning and On-Site Coordination

**CDC-Supported Scientific Sessions...**

- Polio Eradication
- Biosafety and Biosecurity
- TB / GI
- Vaccine-Preventable Diseases
- Networks and Partnerships
- Supply Chain Management
- Bacterial Diseases
- International Regulations
- CDC-Supported Satellite
- SLM, SLM, SLIPTA
- CDC Advisors
- Building a Center
- HIV
- Malaria
- STIs
- Cryptococcosis

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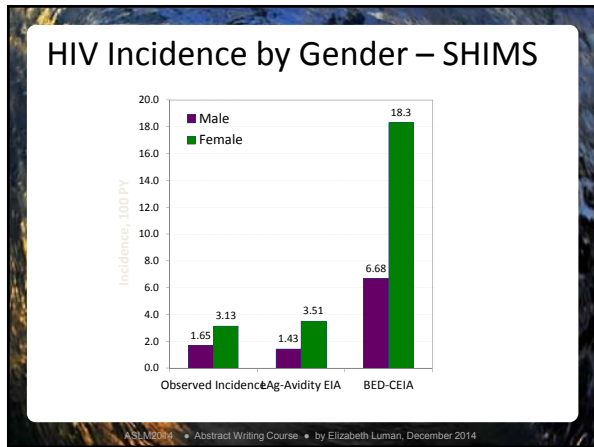
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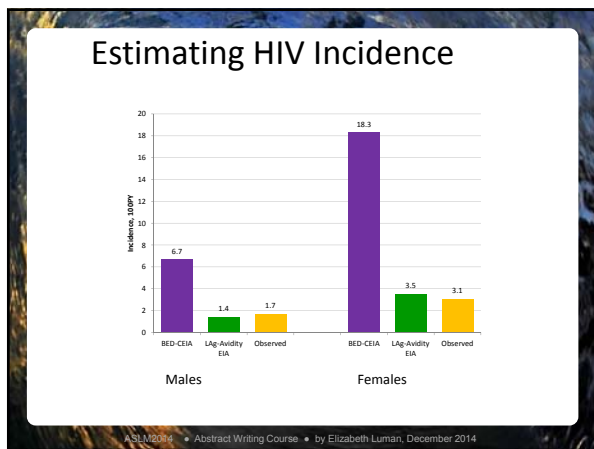
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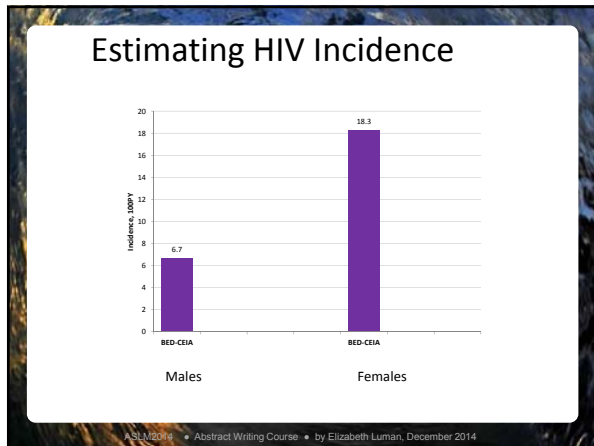
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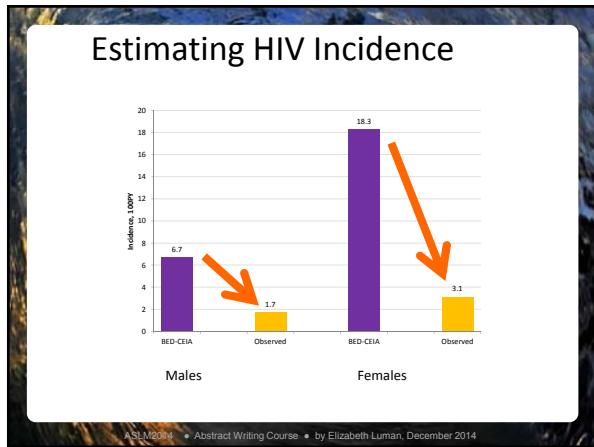
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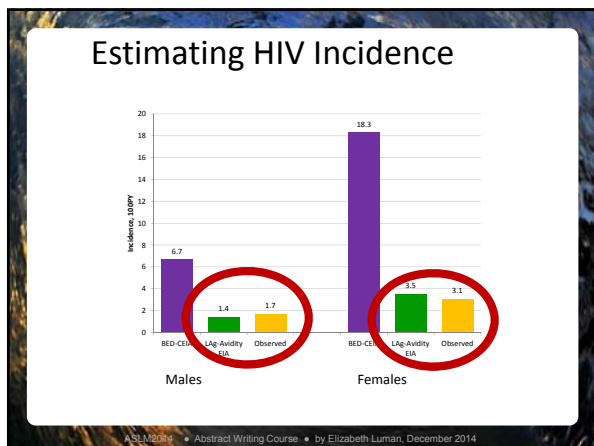
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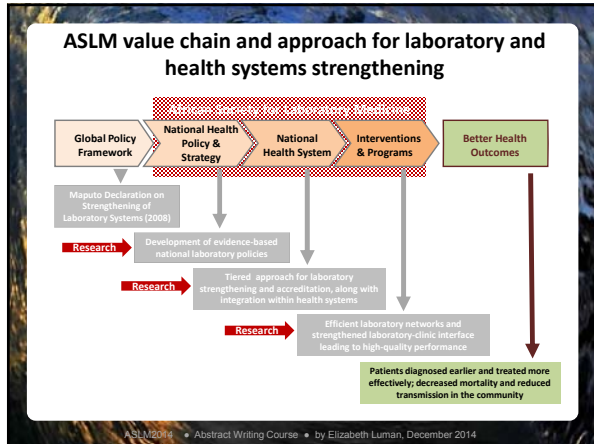
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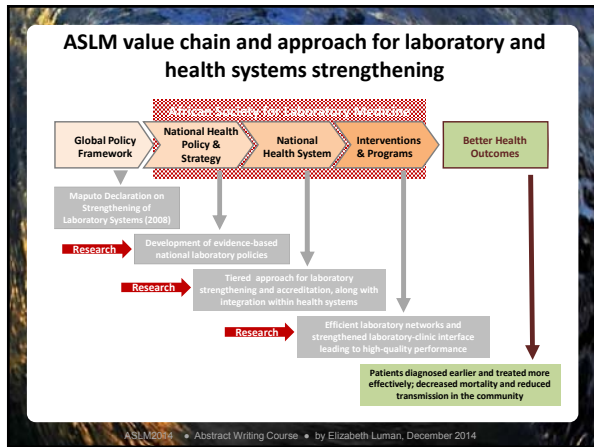
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### First ASLM Francophone Writing Workshop

Held in Saly Senegal, January 16-27, 2012

- Participants paired with mentor teams (14 participants and 7 mentors)
- Daily Work Sessions and Presentations
- All aspects of the professional journal writing process we covered during the workshop
- Participants will finalized their manuscripts and submit to AJLM

ASLM plans to host 3 writing workshops each year, 2 Anglophone and 1 Francophone.

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African Journal of Life Medicine

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**Example 5**

- Creative thinking

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**The ASLM launch was covered by more than 40 news outlets, websites, blogs, & social media sites:**

- The Lancet
- Nature News
- Global Health TV
- You Tube
- Facebook
- Kaiser Family
- Simple Motion
- Twitter
- Voice of Africa
- Africa the Good News
- The Body
- Africa Focus
- Blog\_AIDS
- Black Pride Network
- Dip Note
- Ethiopia News Cable

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Class Exercise

# Your Turn!

*How would you display this information creatively?*

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## Example 6

- Editing the Slide Master

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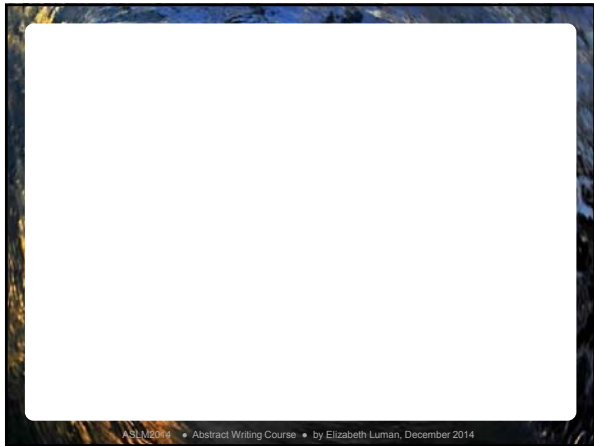
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